

USN

--	--	--	--	--	--	--	--	--	--

06AL61

**Sixth Semester B.E. Degree Examination, June 2012**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks: 100

**Note: Answer FIVE full questions, selecting at least TWO questions from each part.**

**PART – A**

- 1 a. What is management? Explain the various roles of management. (08 Marks)  
b. Explain the nature and characteristics of management. (08 Marks)  
c. Mention the contribution and limitations of scientific management. (04 Marks)
- 2 a. Bringout the nature and importance of planning. Explain the different forms of planning. (10 Marks)  
b. What are the types of decisions? Explain with example. (04 Marks)  
c. Explain the various problems that the managers faces while making decisions. (06 Marks)
- 3 a. What is span of management? Explain the various factors that govern the span of management. (08 Marks)  
b. Distinguish between centralization and decentralization. Mention their advantages. (08 Marks)  
c. What are the importances of staffing? Give examples. (04 Marks)
- 4 a. Compare and contrast the Maslow's need hierarchy theory with Herzberg's two factor theory. (08 Marks)  
b. Explain the various barriers to communication. (06 Marks)  
c. Explain the various methods of establishing control on the deviations in an organization. (06 Marks)

**PART – B**

- 5 a. Explain the qualities of an entrepreneur. (10 Marks)  
b. Mention the parameters which decided the quality of environment that would promote entrepreneurship. (05 Marks)  
c. Discuss the role of entrepreneur in the economic development. (05 Marks)
- 6 a. Define small scale industry, Ancillary industry and Tiny industry with advantages of each. (12 Marks)  
b. What are the characteristics of small scale industries? Explain. (08 Marks)
- 7 a. Explain the objectives and functions of national small industries corporation. (10 Marks)  
b. Write notes on DIC, TECKSOK and state financial corporations. (10 Marks)
- 8 a. Explain the various guidelines provided by the planning commission for preparation of project report. (10 Marks)  
b. Explain the various methods of project appraisal. (10 Marks)

\* \* \* \* \*

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.